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### CORPORATE DESIGN

|                               |             |
|-------------------------------|-------------|
| Article                       | CHF         |
| Logo (graphic, letter, text)* | from 2500.— |
| Icon / favicon of logo        | 120.—       |

### PRINT GRAPHICS

|                                     |       |
|-------------------------------------|-------|
| Business- / schedule card 1-2 sides | 550.— |
| Business- / schedule card 4 sides   | 750.— |
| Cards 1 side                        | 450.— |
| Cards 2 sides                       | 650.— |
| Flyer 1-2 sides                     | 550.— |
| Flyer 4-6 sides                     | 750.— |
| Poster A5 - A3                      | 550.— |

### CORRESPONDENCE

|                   |       |
|-------------------|-------|
| Letter / form     | 350.— |
| Reply- / postcard | 250.— |
| Envelop           | 250.— |

### SCREEN GRAPHICS

|         |     |
|---------|-----|
| Article | CHF |
|---------|-----|

### BACKGROUNDS

|                   |       |
|-------------------|-------|
| Template          | 980.— |
| Wallpaper         | 550.— |
| YouTube / MySpace | 750.— |
| Website header    | 450.— |

### EMAIL SIGNATURE

|                       |       |
|-----------------------|-------|
| Logo- or image banner | 450.— |
|-----------------------|-------|

### FACEBOOK

|                |        |
|----------------|--------|
| Profile banner | 450.—  |
| Page           | 1500.— |

### PROMOTION

|                     |             |
|---------------------|-------------|
| Flash (.swf) Stream | 950.—       |
| YouTube clip        | 950.—       |
| Photo gallery       | on request! |

### MISCELLANEOUS

|         |     |
|---------|-----|
| Article | CHF |
|---------|-----|

### SETUP SERVICES

|                                  |       |
|----------------------------------|-------|
| YouTube-Channel/MySpace/Facebook | 250.— |
| Online ads (Hotfrog, Yalwa etc.) | 120.— |
| Website registration             | 120.— |

|                            |            |
|----------------------------|------------|
| Print release              | 120.—      |
| Photo- / image enhancement | from 350.— |

### MODIFYING

|         |       |
|---------|-------|
| Content | 80.—  |
| Layout  | 210.— |

\* The pricing for Logos will be sometimes determined individually based on amounts of hours and tasks (consulting, researches, designing etc.)!